

ESDC Mission Statement

ESDC's Directors adopted the following mission statement on March 25, 2010:

Empire State Development is committed to being recognized on a global scale as the economic development engine driving job growth, strategic investment and prosperity in New York State.

ESDC Performance Measures

ESDC's Directors adopted the following performance measures on March 25, 2010, to be used annually to evaluate whether the Corporation is fulfilling its mission:

- Number of firms assisted (with cash, loans, technical assistance, problem-solving)
- Jobs retained /created through ESD assistance
- Capital investment made in NYS (both total and private funds leveraged with public assistance).